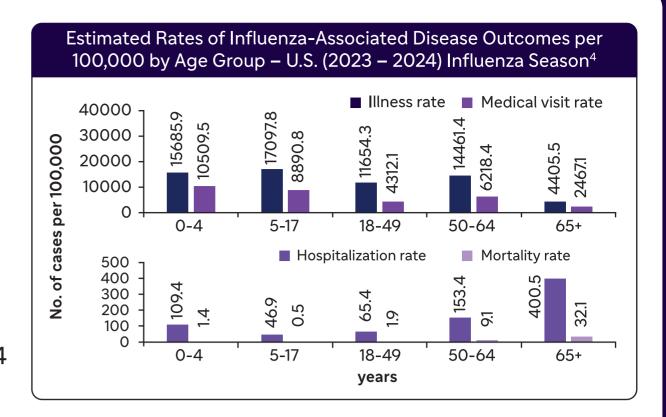
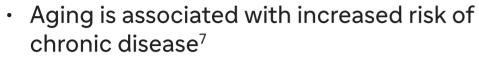


## **Public Health Threat for Adults**

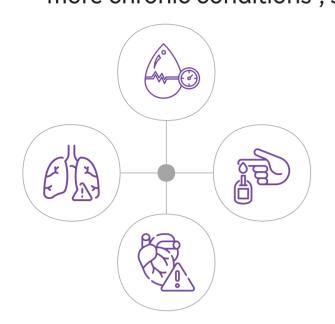
- Influenza can cause severe illness in all age groups; young children, older adults, and those with chronic conditions are at highest risk1
- The 18-64 age group comprises >60% of the U.S. population and has lower vaccination rates than children and older adults<sup>1,2</sup>
- Adults ≥65 years of age face disproportionate influenza burden, but flu poses a serious risk to all adult age groups<sup>3</sup>
- · Among working-aged adults, the incidence of influenza was 2x higher in individuals aged 50-64 years compared to those aged 18-49 years<sup>3</sup>



#### Chronic Health Conditions Exacerbate Influenza Illness<sup>5</sup>



45% of U.S. adults report that they live with one or more chronic conditions<sup>7</sup>, such as:

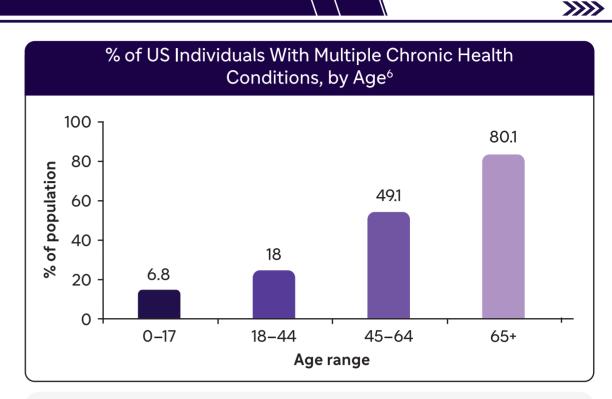


High blood pressure

**Diabetes** 

**Lung condition** (COPD/Asthma)

Heart condition



~50% of US adults aged 45-64 years have  $\geq 2$ chronic health conditions<sup>6</sup>

#### Flu Vaccination is Critical in Adults With Chronic Health Conditions



The 2017-2018 flu season data showed that adults over 50 years with chronic conditions faced increased flu-related complications and hospitalizations<sup>6</sup>



Adults 50-64 years had...

- 3x higher risk of hospitalization from flu
- 9-fold higher mortality rate attributable to influenza ...than those aged 18-49 years8

Flu may affect vulnerable age groups in the workforce, many of whom have family caregiving responsibilities<sup>6</sup>

#### **Annual Flu Hospitalization and Mortality Rate** Among 50-64 -Year-olds, by Major Underlying Conditions (2010-2011 to 2016-2017)<sup>3</sup>

Underlying Condition <sup>a</sup>	Average Annual Flu-Related Hospitalization Rate (per 100,000)	Average Annual Flu-Related Mortality Rate (per 100,000)
Asthma	35.0	0.8
Diabetes mellitus	39.8	1.4
COPD	41.4	1.6
Cardiac disease	72.1	3.6
Kidney disease	137.5	5.6

<sup>a</sup>Population prevalence estimates for each underlying conditions (except morbid obesity) and their clinical definitions were as available from ICES

# Flu Vaccination for Adults With Chronic Health Conditions Caused Decreases<sup>6</sup> in...



...flu-related deaths in adults 50-64 years of age\*



...ICU admissions for hospitalized flu-positive patients<sup>†</sup>



...cardiovascular events for individuals with a recent heart attack

\*one study of adults hospitalized with lab-confirmed flu in 2013/2014 season; †study spanned multiple flu seasons (2012-2015) in New Zealand

## Vaccination Coverage Gap & Increased Risk of Disease

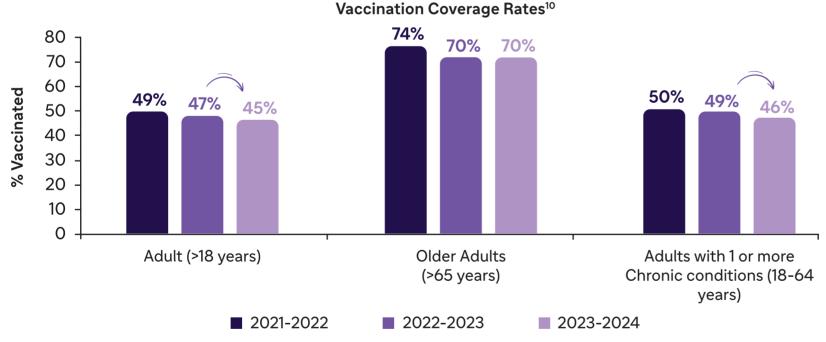
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*>>>>* 

**>>>>>** 



CDC recommends annual influenza vaccination for everyone aged ≥6 months, unless contraindicated9



Barriers to Vaccination<sup>11\*</sup>:

- Lack of health insurance
- dislike of needles
- low confidence in vaccine effectiveness
- low perceived risk of flu
- concerns about side effects

\*among adults who have never been vaccinated compared to those vaccinated in only some years

Receipt of ≥1 dose of influenza vaccine during the season; Percentages have been rounded

In one study, factors driving suboptimal vaccination in adults 50-64 years of age:

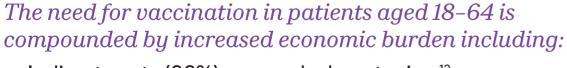


**~43%** lack confidence in flu vaccination<sup>6</sup>



~47% hold misperceptions about the risks of flu<sup>6</sup>

## Reducing the Economic Impact of Influenza Through Vaccination



- Indirect costs (88%) e.g. work absenteeism<sup>12</sup>
- Direct costs (75%) e.g. hospitalizations<sup>12</sup> Flu-related hospitalization expenses significantly higher
- for at-risk populations compared to those not at risk<sup>12</sup>



Research suggests flu vaccinations are cost effective, as they can reduce costs related to employee absenteeism, decreased productivity, and healthcare expenses<sup>13</sup>



Flu vaccination is an important, yet underutilized, tool that may both reduce the economic burden of disease and provide protection against serious health consequences associated with the disease

ABBREVIATIONS: COPD, Chronic obstructive pulmonary disease; ICU, Intensive care unit; IDN, Integrated Delivery Networks; ICES, Institute of Clinical Evaluative Sciences.

Accessed 2 APR 2025. https://www.cdc.gov/flu-burden/php/data-vis/2023-2024.html; 5. NFID. Flu Can Be Deadly for Adults With Certain Chronic Health Conditions. Accessed 5 FEB 2025. https://www.nfid.org/flu-can-be-deadly-for-adults-with-certain-chronic-health-conditions/; 6. NFID, The Dangers of Influenza and Benefits of Vaccination in Adults with Chronic Health Conditions. Accessed 2 APR 2025. https://www.nfid.org/resource/the-dangers-of-influenza-and-benefits-of-vaccination-in-adults-with-chronic-health-conditions-september-2018/; 7. Fox S, Duggan M. Part one: who lives with chronic conditions. Pew Research Center. Updated November 26, 2013. Accessed 7 JUN 2022. https://www.pewresearch.org/internet/2013/11/26/part-one-who-lives-with-chronic-conditions/; 8. Marchi S, et al. Hum Vaccin Immunother. 2023 Aug;19(2):2257048. doi: 10.1080/21645515.2023.2257048; 9. Grohskopf LA, et al. MMWR Recomm Rep 2024;73(No. RR-5):1-25; 10. NFID. Influenza Vaccination Coverage by Population. Accessed 2 MAY 2025. https://www.nfid.org/wp-content/uploads/2024/09/Influenza-Vaccine-Coverage-by-Population-2019-2024.pdf; 11. Abbas KM, et al. Peer J. 2018 Jul 13;6:e5171; doi: 10.7717/peerj.5171. PMID: 30013841; 12. de Courville C, et al. Influenza Other Respir Viruses. 2022 May;16(3):376-385; doi: 10.1111/irv.12963; 13. Hubble MW, et al. West J Emerg Med. 2021 Oct 26;22(6):1317-1325. doi: 10.5811/westjem.2021.7.50681

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